

JUEGOS DEPORTIVOS CENTROAMERICANOS Y DEL CARIBE

CENTRAL AMERICAN AND CARIBBEAN GAMES

# PRESS MANUAL







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## WELCOME LETTER

#### LETTER FROM THE DIRECTOR

Fellow journalists,

Welcome to the Central American and Caribbean Games Barranguilla 2018!

Our city, the Capital of Life and 'Colombia's Golden Gate' is pleased to welcome with open arms all journalists and commentators in general, who will be playing a vital role in the success of these games.

The 2018 games will be historic. For the first time we will have 37 participating countries, 37! The entire Central American and Caribbean area united for a common purpose: to achieve the fellowship of peoples.

In Barranquilla 2018 the Central American and Caribbean sports history begins for seven representations, Caribbean islands with administration of European countries that will finally see their athletes compete in an event where they truly belong. To them, Curaçao, Martinique, Guadeloupe, Anguilla, Sint Maarten, French Guiana and the Turks and Caicos Islands, we extend a welcome embrace.

The Central American and Caribbean Games Barranquilla 2018 will focus our attention on the 470 competitions, the second highest in history, where the gold, silver and bronze medals will be awarded.

And also, for the very first time in the history of the Games, there will be gender equality. 49.09% of participants will be women, something that we feel very proud of, as well as the record of 47 sport disciplines competing.

Barranquilla, led by its mayor Alejandro Char Chaljub, will offer the best of its people: the friendly smile, the outstretched hand and the joy that define us. And we, as an organization, will give you all the comforts and tools necessary for the optimal performance of your job.

Again, welcome. 'The Golden Gate of Colombia' is open for you. Godspeed!

#### Daniel Noguera De la Espriella

Director of the Central American and Caribbean Games Barranquilla 2018.

## USEFUL INFORMATION FOR TRAVELERS

#### **COLOMBIA**

A country located in the northwestern region of South America, with a surface area of 2,129,748 km<sup>2</sup>, 1,141,748 km<sup>2</sup> of which correspond to its mainland and the remainder to its maritime extension

It is bordered to the east by Venezuela and Brazil, to the south by Peru and Ecuador, and to the northwest by Panama. Regarding its maritime boundaries, it borders with Panama, Costa Rica, Nicaragua, Honduras, Jamaica, Haiti, Dominican Republic and Venezuela in the Caribbean Sea, and with Panama. Costa Rica and Ecuador in the Pacific Ocean.

Colombia is the only South American country with coasts on both the Pacific and Atlantic Oceans, the latter through the Caribbean Sea, where it has several islands, such as the San Andres archipelago, Providencia and Santa Catalina.

Colombia is the fourth country in land area of South America and, with approximately 48,730,670 inhabitants, the third in population of Latin America. It also ranks third in the world among the countries with the largest number of Spanish speakers.

Colombia has a multicultural population spread through regions and ethnic groups, as a result of a deep miscegenation of Europeans, Africans and indigenous populations. In the Colombian Caribbean in particular, there is a large number of Middle Eastern descendants, which has influenced the cuisine and culture of the area.

The country, which is politically organized in 32 decentralized departments and with the seat of National Government in the Capital District of Bogota, is constituted as a Unitarian, Social and Democratic State, with a presidential form of government.

Economically, the purchasing power parity of Colombia's gross domestic product is ranked fourth in Latin America and 28th worldwide. Colombia's nominal GDP is the fourth largest in Latin America and ranks 29th worldwide.









## **BARRANQUILLA**

The Special, Industrial and Port District of Barranquilla is located on the west bank of the Magdalena River, just a few kilometers from the river mouth flowing into the Caribbean Sea. It is an air, sea, river and communications port.

With an area of 154 kilometers, it is home to over a million inhabitants, who are characterized by their spontaneity and joy, distinguishing traits of the Caribbean people. They usually work in four productive sectors: industry, services, trade and transportation, among which stand out the activities of industrial manufacture and metalwork, food and drinks production, tailoring and chemicals.

With a proper utilities infrastructure, several excise advantages, a modern free trade zone and efficient industrial parks, the capital of the Department of Atlantico is a strategic location for the development of international trade.

Barranquilla is a city surrounded by beautiful natural landscapes, such as Bocas de Ceniza and Puerto Colombia, with its historic pier and beaches. It also has special attraction sites, such as the Viejo Prado, the Old Customs Administration Building, the Romantic Museum, the Barranquilla Museum of Modern Art, the Zoo and the neighboring towns where several festivals are celebrated throughout the year.

This land, also known as 'La Arenosa' (The Sandy), 'Curramba La Bella' (Curramba, the Beautiful) and 'Colombia's Golden Gate', is the birthplace of eminent figures in the country's artistic and cultural life, from poets, painters, sculptors and writers, such as Álvaro Cepeda Samudio, Meira Del Mar and Alejandro Obregón, to historians, filmmakers, journalists, broadcasters, and musicians, such as Shakira and Joe Arroyo (this one adopted), among others who have honored the country by earning prizes and awards in the arts and humanities.

It is also home to great athletes like Helmut Bellongrodt Wolff, Colombia's first and double Olympic medalist in sport shooting, former Major League Baseball player Édgar Rentería and soccer player Teófilo Gutiérrez, who have made Barranquilla one of the capitals of Colombian sport.

#### **CLIMATE**

Barranquilla has a tropical dry climate. The average temperature is 28° Celsius; however, it may rise to 32° during summer.

'La Arenosa' has a pleasant climate almost all year round. From November to March it tends to be a little cooler thanks to the trade winds that blow through its territory. However, heavy rains are common from May to June and from August to November. On the other hand, between June and August temperature rises and winds lose strength.

## BARRANQUILLA 201



#### **COLOMBIAN CUISINE**

Colombia is a multicultural country, with a rather wide gastronomic variety, so there seems to be no one single national dish. Among all the national delicacies, the most representative are: ajiaco santafereño (potato and chicken soup), bandeja paisa (variety of traditional foods, including beans, ground beef, rice and plantain), mote de queso (yam and cheese soup), lechona tolimense (roasted stuffed pig), mamona or ternera a la llanera (barbecued veal), mute santandereano (beef and pork soup), tamal (stuffed corn-based dough) and fish in the coastal regions.

#### **BARRANQUILLA CUISINE**

Barranquilla is a city that, thanks to the seaport of Puerto Colombia, has historically been known as a land of immigrants from different parts of the world. The mixture of cultures influenced its cuisine, and therefore you can find a variety of flavors throughout the city: the presence of Middle Eastern food particularly stands out.

The city's typical dishes are: arroz de lisa (mullet rice), sancocho de guandú con carne salada (pigeon pea soup with salty meat), butifarra (type of sausage), bollos de yuca, limpio, de mazorca, de angelito (cassava, white corn, sweet corn and sugar and anise corn buns), queso costeño (salty white cheese); arepa de huevo (egg-stuffed corn pancakes), carimañolas (stuffed cassava patty), chicharrón (fried pork rinds), empanadas (stuffed patty), patacón (double-fried plantain slices), buñuelos de fríjol cabecita negra y de maíz tierno (fried dough balls made with black-eyed peas and with sweet corn), Kibbeh, black-eyed pea rice, noodle rice, clam rice and cucayo (toasted and crispy rice).

The most popular drinks are raw cane sugar water, corozo juice, tamarind juice, sapote juice and sapodilla juice. As for sweets, we have alegría (sweet made with popcorn and raw cane sugar), enyucado (sweet cassava cake), arropilla (raw cane sugar-based confectionary), cocadas (coconut confectionary) and Holy Week sweets. Pastel and hayacas (stuffed corn-based dough wrapped in plantain leaves), fried or broiled fish, such as bocachico (freshwater fish), mojarra (saltwater fish) and lebranche (saltwater fish), shrimp and oyster cocktails, beef short rib soup, oxtail soup, bone broth soup, fish soup, diced tripe soup, chicken soup and three-meat soup (beef, chicken and pork) are also favorites among the people of Barranquilla.

#### **TOURIST INFORMATION**

Barranquilla has several tourist attractions for all tastes and ages, with historic, cultural and recreational sites. These include the Caribbean Cultural Park, the Barranquilla Zoo, the Old Customs Administration Building, the Prado Neighborhood, the Carnival House, "La Cueva" Restaurant, The Maria Reina Metropolitan Cathedral, The Juan Pablo II Peace Square, River Avenue, the Barranquilla Museum of Modern Art (MAMB), the Romantic Museum and the beaches of Puerto Velero, just a few kilometers outside the city.





#### THE BARRANQUILLA CARNIVAL

The Barranquilla Carnival, which was proclaimed in 2003 as one of the Masterpieces of the Oral and Intangible Heritage of Humanity by UNESCO, is the most important folk and cultural celebration in Colombia. Each year, this Caribbean city becomes the meeting point of folk, dance and musical expressions that bring joy to locals and visitors alike.

This celebration, which takes place on the long weekend before Ash Wednesday, gathers emblematic expressions of the memory and identity of the people of Barranquilla, the Colombian Caribbean and the Magdalena River. Its cultural mix underpins everything we are as a nation, its capacity for social mobilization overcomes any and all differences, and its convening power is at the heart of the people who see diversity as a cause for celebration, encouraging popular art and keeping our past alive.

## **CALI**

The XXIII Central American and Caribbean Games, Barranquilla 2018, will have Cali, officially Santiago de Cali, the capital of the Department of Valle del Cauca, as sub-host city. After Bogota and Medellin, Cali is the most populated city in Colombia.

With 2,400,000 inhabitants and located in the southwest of the country, Cali is also known as 'The Branch of Heaven,' 'The World Capital of Salsa,' 'The Sporting City of America' and 'The Sultaness of the Valley,' among others

Cali, which was founded on July 25, 1536, by Sebastián de Belalcázar, is a sports city par excellence. It has hosted the Pan American Games in 1971, multiple stages of track cycling world championships, basketball, judo, racquetball, underwater rugby, skating, athletics, and indoor soccer world championships, among others, as well as the World Games.

'The Sultaness of the Valley' is a cultural, economic, industrial and agricultural epicenter in southwestern Colombia. The Cali Fair, one of the most important festivals in Colombia, is celebrated annually.

Though its average temperature is 23.3° C, during July and August temperatures may rise to 32° C.

#### SOME OF THE TOURIST SITES IN CALLARE:

- The Cali Zoo, considered one of the three best in Latin America, with a population of more than 2.000 animals
- Cristo Rey Statue: A religious monument located in Los Cristales Hill, offering the best view of the city. It measures 31 meters high, 5 of which belong to the pedestal
- Hill of the Three Crosses: It is a meeting point for athletes who go up and down the hill. Catholic pilgrimages during Easter from Cali and abroad come up with promises.
- Carrera 66: It is located in the south of the city and has become a new nightlife district with restaurants, bars and nightclubs.
- Menga: Located up north, it is one of the most representative places of the Cali dance party, where dancers can find all the rhythms in one same place

- Sebastián de Belalcázar Monument: The most visited and popular monument in Cali, located to the west, in the hills that surround the city. It is famous for the finger of Belalcázar, pointing in opposite direction to the valley, while his face is looking down into the city.
- San Antonio: The oldest and most traditional neighborhood in the city. Located entirely on a hill, with the San Antonio Park at the top and some restaurants in the area. The Artisan Park Loma de la Cruz is located nearby, where a great variety of typical craftworks of the region can be found.
- El Peñón: One of the city's nightlife districts, located northwest. It is known for its restaurants, bars and tasteful nightclubs for young adults.
- Juanchito: A place with a large number of salsa music nightclubs. It belongs to the municipality of Candelaria. To get there, Caleños have to pass a bridge over the Cauca River that has been immortalized in the salsa song of Grupo Niche titled 'Del puente para allá ('The Other Side of the Bridge').
- Rocky Peaks of Cali: A government-protected national park where you can climb, hike and paraglide, perfect for naturists or those seeking relaxation and a temperate climate.

#### CALIMA RESERVOIR

It is known as Lake Calima and is one of the most visited tourist destinations in southern Colombia, thanks to its landscapes and climate with strong and constant winds that make it attractive to kitesurfers, windsurfers and optimist sailors.

Its name refers to the fog that enters the lake basin through the Rio Bravo Canyon. The peaks of its mountains remain, almost year round, covered with fog.

The lake is 13 kilometers long by 1.5 kilometers wide. Its surface area is 1,934 hectares and stores 581 million cubic meters of water.









## **BOGOTA**

The capital of Colombia, Bogota Capital District, will be another sub-host city of the XXIII Central American and Caribbean Games Barranquilla 2018. The equestrian competitions will be held there at the Equestrian Center.

Although its average temperature is 14° C, on sunny days it can reach 23°, while at nighttime, especially on cold nights, temperatures may drop below zero.

With a population of just over 8,000,000 people, Bogota is one of the most culturally active cities in South America, with events such as the International Book Fair, the Ibero-American Theater Festival, the Summer Festival and Rock the Park. It also stands out for its museums, the most impressive and emblematic being the Gold Museum. Other interesting tourist sites in Bogota are the Monserrate Sanctuary, the Botanical Garden, the Quinta de Bolivar Museum House, the Planetarium, the town of La Calera, the Colpatria Tower and the mythical neighborhood of La Candelaria.

#### **OFFICIAL CURRENCY**

The Colombian Peso is the legal tender in the Republic of Colombia. Its formal abbreviation is COP, but is informally abbreviated as COL\$. The peso sign (\$) is used locally. Its circulation is controlled by the Colombian Central Bank.

In 2016, the coin with the lowest value is worth fifty pesos (\$50) and the largest banknote has a denomination of one hundred pesos (\$100,000). Compared to the United States Dollar, three thousand Colombian pesos (\$ 3,000) are equivalent to US \$1. And, with respect to the Euro, one Euro is equivalent to approximately three thousand two hundred and thirty Colombian pesos (\$ 3,230).

#### **IMPUESTOS**

In Colombia the Value Added Tax (VAT or IVA in Spanish) is 19%

#### **CREDIT CARDS**

The cities where the sporting events will take place receive credit card payments, which are accepted in most commercial establishments, hotels, restaurants and travel agencies; however, it is always a good idea to carry some cash in case of an emergency, especially when taking a taxicab.

The most widely accepted cards are Visa, Mastercard and American Express, though the latter is not as common as the others. It is important to always ask in each establishment if your card is accepted.

#### **TIPPING**

Tipping is traditional in Colombia as reward for services offered and freely received. It is customary to leave a tip of 10% to 15% in restaurants, bars, discos and nightclubs. However, it should be noted that tipping is voluntary.

#### **BUSINESS HOURS**

Most offices in Colombian cities open Mondays to Fridays, approximately between 8:00 and 18:00.

Shopping malls are open Mondays to Saturdays, from 9:00 to 21:00. Most stores open Sundays and holidays, but it is important to be on time, as some stores may close early.

#### INTERNET AND WI-FI

Barranquilla has more and more establishments that offer Wi-Fi connection. Several restaurants, shopping malls and other public sites offer free Wi-Fi. Furthermore, the District Government is enabling the use of free Wi-Fi in most district recreational parks.











#### **ELECTRIC POWER**

The standard household power is 110 volts of alternating current at 60 hertz (110V AC, 60Hz). In industrial facilities the supply is 220 volts of alternating current at 60 hertz (220V AC, 60Hz). Plugs with two flat parallel pins or with an additional third round pin are used. Power adapters and voltage regulators are easy to find. It is advisable to check the technical specifications of the devices that will be used in Colombia

#### **AREA CODES**

The Colombian country calling code is 57.

Barranquilla's area code is 5, Cali is 2 and Bogota is 1.

## CALLS TO COLOMBIAN LANDLINE:

To make a call to Barranquilla from abroad, first dial 00, then the country code (57) and finally the telephone number that you want to call. The dialing is thus as follows: 00 + 57 + 5 + number.

## CALLS TO COLOMBIAN CELLPHONES:

Dial 00 + 57 + cellphone number.

COUNTRY	ABBREVIATION	CÓMO LLAMAR
ANTIGUA AND BARBUDA	ANT	00+268+ area code + local number
ARUBA	ARU	00+297+ area code + local number
BAHAMAS	ВАН	00+242+ area code + local number
BARBADOS	BAR	00+246+ area code + local number
BELIZE	BIZ	00+501+ area code + local number
BERMUDA	BER	00+441+ area code + local number
COLOMBIA	COL	00+57 + area code + local number
COSTA RICA	CRC	00+506+ area code + local number
CUBA	CUB	00+53+ area code + local number
DOMINICA	DMA	00+1767 + local number
EL SALVADOR	ESA	00+503+ area code + local number











MANUAL DE PRENSA

GRENADA	GNR	00+809+ area code + local number
GUATEMALA	GUA	00+502+ area code + local number
GUYANA	GUY	00+592+ area code + local number
HAITI	HAI	00+509+ area code + local numbe
HONDURAS	HON	00+504+ area code + local number
CAIMAN ISLANDS	CAY	00+1345+ local number
US VIRGIN ISLANDS	ISV	00+1345+ local number
BRITISH VIRGIN ISLANDS	IVB	00+1340+ local number
JAMAICA	JAM	00 + 876 + area code + local number
MEXICO	MEX	00 + 52 + area code + local number
NICARAGUA	NCA	00+505 + area code + local number
PANAMA	PAN	00+507 + area code + local number
-		

PUERTO RICO	PUR	00+787 + area code + local number
DOMINICAN REPUBLIC	DOM	00+809+ local number
SAINT KITTS AND NEVIS	SKN	00+1869+ local number
SAINT VINCENT AND THE GRENADINES	VIN	00+1784+ local number
SAINT LUCIA	LCA	00+758+ area code + local number
SURINAME	SUR	00+597+ area code + local number
TRINIDAD AND TOBAGO	ТТО	00+1868+ local number
VENEZUELA	VEN	00+58+ local number









#### **ASSOCIATE MEMBERS**

ANGUILLA	AIA	00+1+ area code + local number	
CURACAO	CUW	00+599+ area code + local number	
GUADALUPE	GLP	00+590+ area code + local number	
FRENCH GUIANA	GUF	00+594+ area code + local number	
MARTINIQUE	MTQ	00+596+ area code + local number	
TURKS AND CAICOS ISLANDS	TCA	00+1+ area code + local number	
SINT MAARTEN	SXM	00 + 590 + local number	

#### **GUIDE FOR SMOKERS**

The law protects non-smokers in Barranquilla, which gives people the right to live and coexist in a 100% smoke-free environment, including any publicly accessible office or establishment with a closed physical area. There are specific smoking areas in several public spaces. Places such as restaurants are tobacco-free areas, with some exceptions where smoking is allowed outdoors.

# THE XXIII CENTRAL AMERICAN AND CARIBBEAN GAMES BARRANQUILLA 2018

The Central American and Caribbean Games are a multi-sport event held every 4 years aiming to promote sports throughout Central America and the Caribbean.

These Games were born in 1924 by the initiative of the Mexican Olympic Society, which tried to increase the competitive level of Mexican and Central American athletes.

During the first three editions, the event was known as the Central American Games. However, as of the fourth edition, held in Panama in 1938, began the use of the name Central American and Caribbean Games.

The first Central American Games were held in 1926 and only Mexico, Guatemala and Cuba participated. Only Mexico has participated in all editions of the games. Guatemala, Panama and Puerto Rico have been absent once.

The 23rd edition of the CAC Games will be held from July 19 to August 3, 2018, in Barranquilla, Colombia. It is the fourth time that the games are held in our country, and the second time they are held in this city, repeating after 72 years. 'La Arenosa' had the pleasure of hosting them in 1946.

On June 11, 2014, Barranquilla was chosen as the official venue for the Central American and Caribbean Games 2018, winning over Puerto de la Cruz, Venezuela, which was eliminated in the first round, and Panama City, which was defeated 5 for 4 in a second and final voting round.

The hosting of the Games was granted to Barranquilla by the Central American and Caribbean Sports Organization (CACSO), at the Fiesta Americana Hotel in Veracruz, Mexico, after the Guatemalan Olympic Committee in December 2013 renounced being the official host of the Central American and Caribbean Games Quetzaltenango 2018, due to budgetary issues.









#### THE GAMES LOGO

The logo of the XXIII Central American and Caribbean Games Barranquilla 2018 was envisioned from the main geographical elements that characterize the city as a privileged union of sea, river, savannah, sand and sun.

These five elements merge into a horizon that simulates the silhouette of the Cayenne flower, representative of the region and our folklore. The dots that accompany the city at the top are the Olympic colors, which carry, like the pistils of the flower, the seed of sporting spirit and the joy of the Olympic party.

They are thus organic forms that represent teamwork, uniqueness of thought and, above all, friendship, because those who know Barranquilla and their people know that here time is not an issue to make friends.

We find friendship at first sight.

The sporting spirit of the XXIII Central American and Caribbean Games Barranquilla 2018 is expressed in the organic union of their forms, because in the end that is the main objective of any sport: uniting peoples

#### **'BAQUI', THE OFFICIAL MASCOT OF THE GAMES**

For the Central American and Caribbean Games, Barranquilla 2018, 'Baqui' the cotton-top tamarin was chosen as the official mascot that will represent the city and its athletes.

This animal, which has a crest of white fur that runs from its forehead to the back of the neck, weighing on average 500 grams and has a tail orange at the base and black at the tip, is one of the species which the city and its people most identify themselves with.

However, the main reason why the tamarin was chosen is because of the constant threat to its survival. This monkey is currently on the verge of extinction, because its ecosystem is one of the most weakened in Colombia, as a result of the regular logging in this area of the country for agricultural purposes.

Wildlife trade has been another one of its issues, because many are sold to be used as pets.

The idea, with this choice, is to emphasize to the community the importance of saving this species and avoiding the destruction of its ecosystem, since, besides being part of Barranquilla's identity, it's an insect control agent.

Our mascot is not a pet, but one more resident of Barranquilla. And therefore, it is cheerful, fun and with a particular greeting that can be heard for miles. Like the others of its species, it is an athlete of the forests. It jumps, runs and moves with such incredible agility that the athletes he will be inviting to Barranquilla, his home, have nothing on him.

To have the cotton-top tamarin as the mascot of the Games is just another example of the commitment of Barranquilla, the Department of Atlantico and the Caribbean Region to wildlife and the environment.

## RAPPANOLILIA 201



#### **OPENING AND CLOSING CEREMONIES**

The opening ceremony of the XXIII Central American and Caribbean Games Barranquilla 2018 will be held on Thursday, July 19, at the Roberto Meléndez Metropolitan Stadium, at 20:00 hours. The delegations of the 37 participating countries and territories will be present at this grand event, where the cauldron of this Central American Celebration will be lit.

The closing event of the Games will be on Friday, August 3, 2018, at 20:00 hours, also at the Roberto Meléndez Metropolitan Stadium.

## **ACCREDITATION**

The accreditation will be the means used to identify the people and the roles they have, and grants the necessary accesses for the fulfillment of their mission. This Press Manual will establish the processes that all participants of the XXIII Central American and Caribbean Games Barranquilla 2018 must complete.

#### **ACCREDITATION CATEGORIES**

The Privileges Matrix provides the accreditation categories for press representatives of the NOCs (National Olympic Committees) participating in the Games. In the Accreditation Manual you will find the rights related to the accesses and services of each of these categories.

#### PRESS ACCREDITATION

The accreditation is the identification document that indicates the privileges of the holder, as well as the accesses allowed to the facilities of the XXIII Central American and Caribbean Games Barranquilla 2018.





# PRESS ACCREDITATION PROCESS FOR THE CENTRAL AMERICAN AND CARIBBEAN GAMES 2018

#### **JOURNALISTS FROM CACSO MEMBER COUNTRIES**

The following is the accreditation application procedure for coverage of the XXIII edition of the Central American and Caribbean Games Barranquilla 2018.

IMPORTANT: The press accreditation process will open on November 20, 2017, and closes on April 20, 2018.

On the official website of the Games, www.baq2018.com, you will find the fill-out form. Look for it on the press section.

- 1. Download and fill out the form
- **2.** Once completed, send it to your respective National Olympic Committee, with a copy of your passport, a passport photo (if approved, it will be used for the accreditation) and accreditation application letter from the media company where you work.
- **3.** After processing, the National Olympic Committees (NOCs) will send the requests to the Central American and Caribbean Games Barranquilla 2018 Organizing Committee (COBAR) to proceed with the number registration. The Olympic Committees of each country will be free to decide the media company to be accredited for their nation.
- **4.** The accreditation committee of the Central American and Caribbean Games Barranquilla 2018 Press Department will check the documentation sent by the National Olympic Committees. Then, the printing of accreditations will proceed.
- **5.** The Organizing Committee of the regional games will send to the journalists of applicable countries the official invitation letter for the purpose of processing the corresponding visa for entry to Colombia to cover the XXIII Central American and Caribbean Games Barranquilla 2018. Journalists must previously inform the committee whether or not they require a visa to enter the country.
- **6.** Once the accreditations are made, they can be claimed at the Games venue or otherwise, and upon request of the journalists to COBAR, they will be delivered to the representative of their corresponding National Olympic Committee.
- 7. Accreditation applications can be sent by e-mail.

\*Journalists and National Olympic Committees are reminded that the number of press accreditations should NOT exceed 20% of the total number of athletes representing their countries.

#### **ACCREDITATION FOR COLOMBIAN JOURNALISTS**

Colombian journalists who wish to be accredited to cover the Central American and Caribbean Games 2018 must follow the previous procedure, except for the copy of the passport. Instead, they must send a copy of their membership card of the Colombian Association of Sports Journalists (Acord) or the media company they represent. The documentation must be sent to the Colombian Olympic Committee (C.O.C.).

## ACCREDITATION FOR JOURNALISTS FROM COUNTRIES NOT MEMBERS OF THE CACSO

- 1. On the official website of the Games, www.bag2018.com, you will find the fill-out form (Link).
- 2. Download and fill out the form.
- **3.** Once completed, send it to the Communications Office's Accreditation Department of the Central American and Caribbean Games Barranquilla 2018, with a copy of your passport, a passport photo (if approved, it will be used for preparing the accreditation) and accreditation application letter from the media company where you work.
- **4.** After validating the application, the numerical registration will be made and the accreditation will be prepared.
- **5.** The Organizing Committee of the regional games will send to the journalists of applicable countries the official invitation letter for the purpose of processing the corresponding visa for entry to Colombia to cover the XXIII Central American and Caribbean Games, Barranquilla 2018. Journalists must previously inform the committee whether or not they require a visa to enter the country.
- **6.** Once the accreditations are made, they can be claimed at the Games venue, at the available accreditation module.
- 7. Accreditation applications can be sent by e-mail.

#### **KEEP IN MIND:**

- ALL material produced by the media covering the Central American and Caribbean Games Barranquilla 2018 may be used by the Central American and Caribbean Sports Organization, CACSO.
- The accreditation application does not ensure the issue of the accreditation.

WARNING: THE ACCREDITATION OF THE CENTRAL AMERICAN AND CARIBBEAN GAMES BARRANQUILLA 2018 DOES NOT REPLACE OR IS SIMILAR TO THE COLOMBIAN VISA.









PRIVILEGES MATRIX						
CATEGORY	DUTY	FACILITIES	ACCESS AREAS	STAND	TRANSPORTATION	COLOR
E	Journalist	Sports facilities, MPC, with guest pass, except for Central American Villa	4	E	ТМ	Yellow
Es	Journalist of Specific Sport	Sport Facility	4	E	ТМ	Yellow
Ex	National or Regional Journalist	Specific sub-venue only	4	E	ТМ	Yellow
Ер	Photographer	Sports facilities, MPC, with guest pass, except for Central American Villa	4	Access to photography stands with special vest	ТМ	Yellow
EPs	Photographer of Specific Sport	Sport Facility	4	Access to photography stands with special vest	ТМ	Yellow
EPx	National or Regional Photographer	Specific sub-venue only	4	Access to photography stands with special ves	ТМ	Yellow
			-	_		·-
Ec	Supporting staff assigned to the MPC	MPC	n/a	n/a	ТМ	Yellow
	Non rights	Sports facilities, MPC,		Stand E upon		.=
ERN	Non-rights holding media	with guest pass, except for Central American Villa	4	agreement WITHOUT EQUIPMENT	ТМ	Yellow

MPC (Main Press Center) / TM - Media (C) Transportation





#### **CODES USED IN THE ACCREDITATION**

In addition to the identification codes classified by role or category, accreditations of the participants in the Games will include access codes to services and facilities.

CODES	ACCESS
INFINITE	All sports facilities.
BLUE	Competition Area, Operating Areas (Back of House) and General Circulation Areas (Front of House)
RED	Operating Areas (Back of House) and General Circulation Areas (Front of House)
WHITE	General Circulation Areas (Front of House)
2	Warm-up area for athletes
3	Access to the Sports Information Center CID
4	Areas reserved for press
5	Areas reserved for TV channels and Radio stations holding transmission rights
6	Areas reserved for the Central American family
ZI	Villa International Area
R	Villa Residential Area





#### LOSS OR DAMAGE TO THE ACCREDITATION

Theft or replacement due to deterioration of an already activated accreditation must be immediately reported to the Press and Communications Office, which will inform the Organizing Committee in writing and request the issue of a new accreditation to the accreditations department.

The lost or damaged accreditation will be cancelled in the system and cannot be reactivated even if it is later recovered.

The replacement of the accreditation will cost US \$20 and must be paid at the financial resources department. You will be given a receipt that will be required when requesting the replacement.

The Accreditation and Media Activation Center will be responsible for issuing and delivering the new accreditation.

#### **WARNING TO ALL ACCREDITATION HOLDERS:**

If the information of the participant registered in the system is different from the document produced as ID, the accreditation will not be activated.

#### **GUEST PASS**

This pass is valid for one day and allows temporary access of persons with accreditation to a competition site or facility of the XXIII Central American and Caribbean Games Barranquilla 2018.

It will be issued to persons whose accreditation has been lost or stolen and need a temporary mechanism to enter a restricted access area

#### PRESS ACCESS TO TRAINING SITES

The different disciplines, with all their modalities, will have training sessions. Entry to the practices will be open to the press. This decision will be made by the team leader of each delegation and notified to the media

#### HIGH DEMAND EVENTS (PEL)

In events of High Public Demand, the accreditation will not be enough to ensure access to the facilities. A press ticket, which will have no cost, but will be of limited distribution, will be necessary.

The Organizing Committee will distribute, through the National Olympic Committees, the press tickets

corresponding to each country 24 hours before the High Demand event.

The National Olympic Committees will be responsible for distributing these tickets to accredited journalists of their respective countries.

Accredited journalists of non-rights holding radio and TV may not be considered for High Demand events, including the Opening and Closing Ceremonies.

High Demand events will be published 48 hours in advance in the MPCs (Main Press Centers) of Barranquilla and Cali

From the outset, the following sports are considered High Demand events:

- Athletics
- Swimming
- Gymnastics
- Basketball
- Volleyball
- Baseball
- Cycling
- Opening and Closing Ceremonies

## **ACCOMMODATION**

For the purpose of providing guidance in the issue of accommodation options available to the media attending the Games, options of nearby hotels and with ease of transfer to the sport venues have been selected for the XXIII Central American and Caribbean Games Barranguilla 2018.

Bookings can be made through the Official Accommodation Operator, so in case of requiring the service, please consult the Accommodation Guide that will be available on the website www.baq2018. com from March 2018.



#### **BELOW ARE SOME OF THE HOTELS:**

COMPANY	ADDRESS	TELEPHONE	FAX
AMERICAN GOLF	Calle 82 # 58 - 41	3732000	3732000
BH HOTELES	Cra 57 # 75-78	3872877	
BARAHONA 72	Cra 49 # 72-19	3584600	358-8910
CARIBE PRINCESS	Cra 53 # 68 - 216	3689830	358-4388
COMBARRANQUILLA	Cra 43 # 63B - 107	3706370	3692725
COUNTRY INTERNATIONAL HOTEL	Cra 52 # 75 - 30	3695900	3695980
COSTA LINDA	Calle 70 No. 47-37	3682947	3687968
DANN CARLTON BARRANQUILLA	Clle 98 # 52B-10	3677701	-
PARK IN BY RADISSON	Calle 85 No. 47-11	3177070	-
ESTELAR EN ALTO PRADO	Calle 76 No 56-23	3360000	3360001
FOUR POINTS	Cra 53 No. 79-212	3679777	
HAMPTON BY HILTON BARRANQUI- LLA	Calle 85 # 50-25	3857920	40445151
HILTON GARDEN INN	Carrera 53 no. 100-86	3786998	3784348
HOLLIDAY INN	Cra 53 No. 106-280	3100500	
ISLA VERDE	KM 36 Via al mar	3177060	-
LAS OLAS DE MALAMBO	km 3 vía oriental Malambo - Atlántico	3108967383	-
MONACO REAL	Calle 34 # 40-52	3185290	
MOVICH BURO 51	Calle 94 No. 51B - 43	3319999	
OXFORD BARRANQUILLA	Cra. 47 No. 84-56	3857947	
PLAZA 43	Calle 43 No. 44-147	3706292	
PUNTA FARO	Calle 84 No. 50-36 L 7	3785000	3785000

SAN FRANCISCO DE ASIS	Calle 43 # 43 - 128	351-5532	379-2927
SMART SUITE ROYAL	Calle 80 No. 51B-25	373-8080	360-5940
SONESTA BARRANQUILLA	Calle 106 No. 50-11	3856060	3856061
TARENTO SUITE	Cra. 46 # 75 - 41	369-1328	348-8842
TORRE DEL PRADO	Cra. 59 # 70 - 137	369-2413	369-2413
HOWARD JOHNSON VERSALLES	Cra 48 # 70 - 188	368-2183	369-0257
VIRREY INN	Cra 47 # 76 - 49	368-4695	345-1946
WASHINGTON PLAZA	Cra 53 # 79-221	3199800	
WYINDHAM GARDEN	Calle 87 #47-88	3112020	
WINDSOR	Clle 84 # 46-07	3171111	

## **TRANSPORTATION**

Transportation in Barranquilla is efficient, inexpensive and safe. To reach each of the sport venues, there is a Transmetro (TM) route, the Integrated Mass Transportation System of Barranquilla and its Metropolitan Area, and Public Collective Transportation (PCT) buses. In the table below you can see the routes that reach each of the possible destinations.

The city also has multiple taxi services that may take you anywhere, either a sport venue or tourist attraction. However, it is advisable to call any of the following companies first to avoid unfortunate incidents.









## PRESS CENTERS

Main Press Center (MPC)

The Main Press Center (MPC) is the workplace of the accredited press that will cover the XXIII Central American and Caribbean Games Barranquilla 2018, located at the Puerto de Oro Convention Center. Journalists and photographers, as well as representatives of non-right holding Radio and TV, may work at this place during the games.

The MPC will be available from July 15, 2018, to August 8, 2018.

#### **MPC Schedules**

From 7:00 hours to 23:00 hours

The MPC will have priority workstations for the written press, a printing center, a press conference room and a break room. The conference room will be provisioned with the technical requirements for media coverage. This area is equipped with chairs, media wall, and sound equipment (speakers and microphones and conference table for the interviewees). For the use of these spaces, and in order to provide a timely service to the media, there will be a person in charge of the Press Center and the conference room.

Access: Any member of the press duly accredited to cover the XXIII Central American and Caribbean Games Barranquilla 2018 may enter the press service areas after presenting their accreditation to the authorizing personnel and undergoing a routine inspection of their belongings.

## **SPORTS FACILITIES**

The XXIII Central American and Caribbean Games Barranquilla 2018 will be held in Barranquilla as host city, with Cali and Lake Calima as sub-hosts.

This chapter will detail the structure for the press agencies in the sports facilities and indicate how the professionals and their equipment will have access on the days of competition.

The Press Centers will only operate on competition days, except those located in the MPC and in the Central American Villas, which will be permanent.

The facilities will have a private entrance for accredited journalists, who will have access to press areas after passing a security check and accreditation inspection.

It should be noted that there will be a security check at each sports facility and not for each sport in the same venue. This will make it easier for press members to be granted access, having to do a single check



#### **Press Centers in Sports Facilities**

Each sports facility will have a workroom for representatives of accredited media.

The workrooms will have tables and technological equipment to carry out their duties.

Press Centers in sport facilities will open their doors two hours before the start of the competition and will close approximately two hours after the same.

#### **Workrooms in Sports Facilities**

The areas are the following:

#### 1. Workroom for Press and Photographers

It is the place where journalists write their articles and photographers send their graphic material. It is equipped with computers, Internet, copiers, printers and restrooms. It is the area provided to use instead of the MPC

#### 2. Press Gallery

The place provided to the press and Non-Right Holders to witness the competitions, which is clearly reserved for their exclusive use

#### 3. Mixed Area

Place where athletes are interviewed after participating in the competition. This area will be located between the path to the competition area and the locker rooms.

This area will be used for quick interviews not exceeding two minutes. It will have a backdrop that will contain the official logos of the Central American and Caribbean Games Barranquilla 2018.

The availability of the athletes will initially be for the media holding rights and then for the rest of the press, as long as the athlete is willing.

#### 4. Conference Room

Press conference rooms are planned exclusively in the MPC.

Press conferences will only be held after the Award Ceremony (for individual sports) and after each game (for team sports).

This area is a closed place with chairs, backdrop, sound equipment, water, and conference table for the guests, all according to the size of the room.

#### 5. Photography Stands

The positions designated solely and exclusively for graphic reporters, either in the gallery or near the competition area (will be detailed in the following section).





#### 6. Photographers

Dress Code and Code of Conduct for Reporters and Photographers

Accredited journalists must follow certain dress codes within sports facilities, as their positions are located in areas of high visibility for both the present public and television viewers. All this with a view to greater comfort and safety.

Journalists accredited for the Competition Areas and Workrooms of the facilities are allowed to wear shorts, and sleeved shirts at those sites, always sensibly and without affecting the visual communication of the Games. Photographers with sleeveless shirts, swimwear, sandals, shirtless, open-toe shoes or barefoot will be denied access to all facilities, except beach volleyball.

Clothes, garments or accessories with overt brands (including sponsors and collaborators) or any other device that may affect the development of the sporting activity or the view of spectators in the facility or watching the event on television will not be permitted.

The use of umbrellas of any nature will only be allowed if they are provided by the Organizing Committee. The use of raincoats is allowed as long as the point above is observed.

The use of open-toe shoes, flip-flops, sandals or espadrilles will be allowed in the press workroom, but not in the Central American Family gallery when an event with access to the press is held or in the photography stands in the Competition Area.

Access to all sports and non-sports facilities of the Central American and Caribbean Games Barranquilla 2018 will be denied to persons with breath of alcohol, in a state of intoxication or under the influence of a drug or narcotic. Drinking alcoholic beverages inside the sports facilities, MPC, press centers and venues will be grounds for cancellation of the accreditation.

Making/recording videos in any competition of the XXIII Central American and Caribbean Games is strictly prohibited. The journalist or photographer who violates this rule will be removed from the facility, and the recorded material will be confiscated

### **PHOTOGRAPHY**

To facilitate the work of photographers during the Games, the Organizing Committee will provide all means at their disposal in sports and non-sports areas to ensure the quality of the photographic coverage of the Games.

The largest number of photography stands will be offered for the development of each competition, which will allow graphic reporters to have a privileged and free view of the area of competition and proper lighting according to international parameters.

Each facility will have a team responsible for the photographic operation. This team will support the work of the photographers, indicating and facilitating the access to the sites assigned for photography.

The person in charge of photography will be the direct contact between the Organizing Committee and photographers.

The rules established by the Organizing Committee must be respected during the competitions, the Opening and Closing Ceremonies, and the Medal Ceremonies, in order to ensure a cordial work

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environment for everyone.

Vests: In order to have access to the designated Photography Stands in each venue, photographers, in addition to their accreditation, must use the vests provided by the Organizing Committee. The vests are personal and non-transferable and in no case will the vests be replaced.

## **PHOTOGRAPHY STANDS**

Photography stands will be on the same level and as close as possible to the Competition Areas, without interfering with the athletes' performance.

Accredited photographers must follow the rules of the photography stands and will be guided and instructed by the photography team of each competition on how they should proceed.

Photographers in the photography stands near the competition areas are recommended to proceed with special care, in order not to interfere with the athletes' performance during the activities or with the work of the professionals of right-holding Radio and TV.

During a high public demand event, specific rules may be imposed to determine the number of photographers who will have access to photography stands, using a specific ticket.

Photographers have free circulation in the press areas and public areas, and can even occupy empty seats, as long as they do not interfere with the viewers. If the occupants arrive, the photographers must give up their seats immediately. Taking pictures in circulation areas or stairs of the facilities is not permitted.

Due to the physical capacity of the facility, a limited number of photographers will have access to the competition area at the Medal Ceremonies to cover the event. Such coverage will be supervised by a member of the Organizing Committee's photography team.

Saving spots for themselves or for other photographers in photography stands or leaving equipment in the area during or after the competitions is not permitted.

Except for the International Pool, when entering the arena you must establish your spot in the place determined by this area for the competition. After the start of the competition, such spot will be freely available if the photographer leaves the Competition Area.

In some arenas, upon prior agreement, and following the policy of the Organizing Committee, the positioning of remotely controlled cameras will be allowed under the supervision of the Organizing Committee's photography team. These cameras are limited for use by the Photographers of the Organizing Committee and will be under their responsibility with respect to damages of any nature.

Unless otherwise expressly stated by the photography team, all photographers will be seated, banning the entry and use of benches, stairs or the like. The photography supervisor will have the right to remove the photographer from the Competition Area in case any of these guidelines are not observed.





## **POOL PHOTOGRAPHY STANDS**

The Organizing Committee, following the level defined by the International Olympic Committee (IOC), will establish in the competition arenas, whenever possible, a specific position as Pool. Pool Photographers will be able to work in the areas of other accredited photographers. However, other accredited photographers will not have access to Pool areas.

## **FORBIDDEN AREAS**

Some sports and facilities have areas forbidden for anyone other than members of the CACSO family, athletes or medical emergency team. Access to these areas will be forbidden even to Pool participants

## **EQUIPMENT**

The use of flash will not be permitted under any circumstances during the competitions, and will only be allowed during the Medal Ceremonies, which will be held after every final competition.

To enable the free movement of press members, the use of tripods will not be permitted. Only monopods will be allowed.

## **NON-RIGHTS HOLDERS**

For radio and television journalists representing non-rights holders.

- \* At the time of their accreditation they must sign a responsive and informative letter about the rights, obligations and conduct of journalists of non-rights holders.
- \* They must present their portable recording and/or transmission equipment at the time of accreditation.
- \* Access to sports facilities for the press is limited to availability of spaces and entry priority is for right holders.
- \* Access to sports facilities with previously registered recording and/or broadcasting portable equipment will be granted only for the mixed area.
- \* No non-right holder may record, broadcast or commercialize images and audios specific to the sports competitions. Failure to comply will be grounds for sanctions provided by the law.
- \* All images, videos, texts and stories generated by the accredited media may be used by the Organizing Committee and by the CACSO for preparing the Games Memories, only by giving credit to the media that generated it.

## **INFO SYSTEM**

INFO managed by Athos/MSL can be accessed through the official website of the Games www. baq2018.com. One of the most important features of the INFO system is that pages are automatically generated after a specific event has taken place, so information of results, statistics, medals, competitors, previews, calendars and others of the Games may be accessed in real time.

Also, the website of the Games (www.baq2018.com), the CACSO (www.odecabe.org), and the Facebook page Odecabenews will offer online and for free other valuable information for the media and followers of the Games, such as the Digitized Memories of every edition of the CAC Games, the book The Oldest Regional Games, the Qualifying Manuals, the Technical Manuals for each Sport, the Posters of each of the Games held and the project of Documentaries of each of the 22 editions of the Games from Mexico 1926 to Veracruz 2014.















JUEGOS DEPORTIVOS CENTROAMERICANOS Y DEL CARIBE CENTRAL AMERICAN AND CARIBBEAN GAMES